FATHIMA RAFA

DIGITAL MARKETING

Digital marketing professional with proven experience in managing social media, SEO, and SMM, digital advertising. Skilled in creating content, analyzing campaign performance, and growing online engagement to support business goals.

CONTACT

+91 9745798787
fathimara8@gmail.com
Peringathur
www.rafaismail.com

EDUCATION

Bachelor Of Commerce
University Kannur
2022 – 2025

Digital Marketing
Gtech Thalassery
2025 - 2027

LANGUAGE

English
Hindi
Thamil

REFERENCES

Available upon request

EXPERIENCE

Digital Marketing Specialist

Founder & Manager - Rafaismail.com
2025 - Present | Kannur, Kerala Managing own e-commerce website on WordPress + HostingerHandling customer support via Crisp Live Chat & ChatyDesigning posters, visiting cards, logos & CVs using Canva, Photoshop, IllustratorLearning SEO, Social Media Marketing & Graphic Designing practically.

STRENGTHS

- Self-Learner
- Customer Handling
- Time Management

SKILLS

- Social Media Marketing (Instagram, Facebook, Twitter , LinkedIn)
- SEO & SEM (Google Ads, Keyword Research)
- Graphic Design
- Content Creation
- Adobe Photoshop, Adobe Illustrator
- Html, CSS
- Customer Support
- Video Editing (Basic)

CERTIFICATIONS

Bachelor Of Commerce (B.com)
Diploma In Digital Marketing
SEO, SMM